



NEWS RELEASE

FOR IMMEDIATE RELEASE

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COMMPAC AWARDED TWO SIGNIFICANT WOMEN-OWNED BUSINESS NATIONAL CERTIFICATIONS

Women's Business Enterprise and Women-Owned Small Business

HONOLULU – CommPac, Hawai'i's oldest and one of the state's most respected public relations agencies, has received two significant national certifications as a Women-Owned Business.

The certifications are the Women-Owned Small Business (WOSB) accreditation awarded through the Small Business Association (SBA) and certification as a Women's Business Enterprise (WBE) through the Women's Business Enterprise Council (WBENC), the nation's largest third-party certifier of businesses owned and operated by women.

The official distinction as a certified women-owned business qualifies CommPac to partner with companies and government agencies to diversify their vendor support chain. The WBENC encourages diversity because it promotes innovation, opens doors and creates partnerships that fuel our economy.

CommPac met the high standards for WOSB and WBE certification with credentials that satisfy supplier-diversity requirements for both federal and commercial entities.

SBA and WBENC conducted a rigorous process to certify and demonstrate CommPac's commitment to diversity, success and leading by example. The WBENC certification validates that CommPac is over 51% owner controlled, operated and managed by a woman and successfully completed extensive documentation and interviews to obtain certification.

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IPREX partner

“It’s a wonderful honor to be designated as a certified Women-Owned Small Business and Women’s Business Enterprise,” said CEO Kitty Yannone, who is the sole owner of CommPac. “We are excited to serve companies, government agencies and organizations that share our commitment to diversity and inclusion. As a result of these certifications, we can help organizations fulfill their diversity requirements.”

Women-owned businesses account for more than one-third of all private enterprises in the United States, employ more than eight million people and generate revenues in excess of \$1.4 trillion.

About CommPac

CommPac is Hawai’i’s oldest and one of the most respected public relations agencies committed to delivering the highest level of strategic counsel, crisis communications, issues management, community and stakeholder outreach, and marketing.

Founded in 1969, CommPac has been providing results-driven service to its clients for more than five decades and its reputation for excellence is well established. The majority of our work comes through client and partner referrals. Our team takes ownership of our clients’ goals and objectives, ensuring that we are fully invested in the success of each and every project.

CommPac is the only agency in Hawai’i selected to be a member of **IPREX**, a global network of communication firms with over 100 offices worldwide. CommPac is certified as a Women’s Business Enterprise (WBE) and a Women-Owned Small Business (WOSB) through the Women’s Business Enterprise Council (WBENC), the nation’s largest third-party certifier of businesses owned and operated by women.

About WBENC

WBENC is the largest third-party certifier of businesses owned, controlled, and operated by women in the United States. WBENC partners with 14 Regional Partner Organizations to provide its world-class standard of certification to women-owned businesses throughout the country. WBENC is also the nation’s leading advocate of women-owned businesses and entrepreneurs. Throughout the year, WBENC provides business development opportunities for member corporations, government agencies and more than 15,000 certified women-owned businesses at events and other forums. Learn more at www.WBENC.org

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