



Andrew Pereira

VICE PRESIDENT

Andrew Pereira, who joined CommPac as a vice president in January 2020, has extensive experience as both a communications professional and an award-winning journalist.

Andrew serves as the lead on several accounts, providing strategic counsel, planning and implementation of various external and internal initiatives on behalf of clients who are based locally as well as on the U.S. continent. He is a collaborator with creative energy and insight who has helped clients cultivate pinpoint messaging and community engagement plans for large-scale projects, ranging from land development and lease issues to the permitting of international sporting events.

During his four years working with the City and County of Honolulu, Andrew was an integral part of the mayor's cabinet, and was named the director of communications in April 2018. During his tenure with the city from 2015 to 2019, he counseled leadership and department heads on media and communications strategies, policy advisement, crisis management, media training, community affairs, and proactive media outreach. He was also instrumental in the hiring of a social media manager as part of the mayor's communications team.

Prior to working with the City and County, Andrew was an award-winning investigative reporter at KITV4 and KHON2, and his journalism career in Hawai'i spanned two decades.

Throughout his career, Andrew earned some of the industry's highest honors, including the prestigious Edward R. Murrow Award. He also was honored by the Society of Professional Journalists, nominated for two Emmy Awards, and named the recipient of the George Mason Outstanding Business Reporting Award.

In 2015, Andrew was named the best political reporter on Hawai'i television by Chris Cillizza of The Washington Post blog, "The Fix."

Prior to working as a reporter, he served as an executive producer of KHNL's morning news program.

Andrew was born in São Paulo and moved to south Florida with his family at a young age. He is fluent in Portuguese and has family who reside in Brazil.