



Kitty Yannone

CHIEF EXECUTIVE OFFICER

Kitty Yannone has 30 years of experience in public relations, issues management, and crisis communications. A well-known and respected Hawai'i communicator, entrepreneur, and community leader, Kitty was selected as the first "Businesswoman of the Year" by Pacific Business News. In 2017, she was named Pacific Business News' "Women Who Mean Business Career Achievement" honoree.

Kitty is integrally involved in clients' strategies and outcomes on a daily basis, working with the firm's professionals internally and with clients directly. She is known for her tenacious dedication to achieving each client's desired results and for handling some of Hawai'i's most challenging and controversial issues. She is an active partner in IPREX, a global partnership of independent communications firms of which CommPac is the Hawai'i affiliate, and has served on its Executive Committee.

Before joining CommPac, Kitty was a founding board member and the first executive director of Hawai'i's Ronald McDonald House. Later, she served as vice president of the Kapiolani Health Foundation. She currently chairs the boards of the American Red Cross-Hawai'i Chapter and Assets School. She has served on the boards of Bishop Museum, the Hawai'i Symphony Orchestra, and Diamond Head Theatre. She is a past president of the Rotary Club of Honolulu, Hawai'i's oldest and largest Rotary club.

Kitty served six years on the University of Hawai'i Board of Regents, including two years as vice chair and two years as chair. She was recently honored as a University of Hawai'i distinguished alumna.

In addition to having been honored as "Businesswoman of the Year," Kitty also has been honored as one of Hawai'i's women leaders by the YWCA of O'ahu. Other recognitions include: Business Hall of Fame Award by the Junior Achievement of Hawai'i; the Franklin Delano Roosevelt National Award for Distinguished Community Service by the Hawai'i Chapter of the March of Dimes; and the Community Building Award by the Pacific Gateway Center. The American Red Cross-Hawai'i Chapter awarded her its Chairman's Cup. The Mediation Center of the Pacific awarded her their Collaborative Leadership Award for her collaboration and problem-solving to strengthen Hawai'i's communities. The Centers for Disease Control and Prevention presented her with their National Business and Labor Awards for Leadership on HIV/AIDS, recognizing her for excellence in HIV/AIDS workplace programs.

Kitty has received numerous awards for her work from the Hawai'i chapters of the Public Relations Society of America (PRSA) and the International Association of Business Communicators (IABC), and PRSA Hawai'i honored her as the Gregg W. Perry Public Relations Professional of the Year in 2003.