



# John McNamara

PRESIDENT

John McNamara has more than three decades of experience in communications, marketing, and corporate relations, including 17 years in Hawai'i and 15 years on the mainland.

In addition to overseeing the day-to-day management of the company, John's responsibilities include: client services, new business cultivation, contract negotiations, strategic planning, fiscal operations, and personnel matters.

During his five years as president, John has provided strategic counsel to local, mainland and international clients on issues requiring successful media engagement, marketing, crisis management, community outreach and government relations.

Before joining CommPac in November 2015, John was an executive at the University of Hawai'i at Mānoa, serving as associate athletics director for external affairs from 2004 to 2015.

He supervised marketing, corporate partnerships, media relations, merchandising, advertising, promotions, branding, licensing, television, radio, and digital operations.

During his tenure at the University of Hawai'i at Mānoa, he managed a Corporate Partner Program that generated record revenue for 11 consecutive years.

He also was the department's primary liaison to Oceanic Time Warner Cable (television partner), ESPN 1420 (radio partner), and the Honolulu Star-Advertiser (publications partner).

Prior to coming to Hawai'i, John was a senior administrator at conference headquarters in Toledo, Denver, and Chicago. He worked with 41 different universities and was responsible for the development and implementation of national, regional, and local marketing and media relations campaigns.

John graduated from the University of Toledo in 1985 with a Bachelor of Arts degree in communications, specializing in television broadcasting and minoring in political science.

He is married to Sherry Menor-McNamara, president and chief executive officer of the Chamber of Commerce Hawai'i. They reside in Kaka'ako.