



# John McNamara

PRESIDENT

John McNamara has more than 35 years of experience in communications, marketing and corporate relations, including 15 years in Hawai'i and 20 years on the mainland.

In addition to overseeing the day-to-day management of the company, John's responsibilities include: client services, corporate relations, new business cultivation, contract negotiations, strategic planning, fiscal operations and personnel matters.

Before joining CommPac as president in November 2015, John was an executive at the University of Hawai'i at Mānoa, serving as associate athletics director for external affairs from 2004 to 2015.

He supervised marketing, corporate partnerships, media relations, merchandising, advertising, promotions, branding, licensing, television, radio, and digital operations.

During his 11-year tenure at UH, he managed a Corporate Partner Program that generated record revenue each year, including \$5 million in cash and trade sponsorships in 2015.

He also was the department's primary liaison to Oceanic Time Warner Cable (television partner), ESPN 1420 (radio partner), and the Honolulu Star-Advertiser (publications partner).

Prior to coming to Hawai'i, John was a senior administrator at conference headquarters in Toledo, Denver, and Chicago. He worked with 41 different universities and was responsible for the development and implementation of national, regional and local marketing and media relations campaigns.

John graduated from the University of Toledo (UT) in 1985 with a Bachelor of Arts degree in communications, specializing in television broadcasting and minoring in political science.

Following graduation, he worked in the UT media relations office for eight years, including four years as sports media relations director. When he was named to the director's post at the age of 25, he was the youngest sports media relations director in the nation at a Division I-A university.

He is married to Sherry Menor-McNamara, president and CEO of the Chamber of Commerce Hawai'i. They reside in Kaka'ako.