



NEWS RELEASE

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PACIFIC REGENERATIVE MEDICINE CONFERENCE TO PRESENT INAUGURAL EVENT ON NOVEMBER 6 AND 7, 2017

Catalyst for making Hawaii an Anti-Aging Center of Excellence

HONOLULU – The Pacific Regenerative Medicine Conference (PRMC) is inviting Hawaii residents to get an in-depth look into the world of regenerative medicine during its inaugural event scheduled for November 6 and 7, 2017 at the Hawaii Convention Center.

Regenerative medicine is considered by many healthcare professionals as one of the keys to dramatically improving an individual's health and overall wellness by treating conditions such as cancer, heart disease and diabetes; managing pain; orthopedic corrections; treating sports-related injuries; increasing mobility; repairing damaged tissues; and reducing the effects of aging.

“Hawaii already has the technology and the capability to become an anti-aging ‘Center of Excellence,’” said Bryan Avery, Pacific Regenerative Medicine Conference 2017 chairman. “This conference will serve as the initial, catalytic event to showcase Hawaii as a leader in the regenerative medicine industry. We want to position Hawaii as the place to go to learn how to conduct – and benefit from – cutting-edge technologies such as 3D-BioPrinting, a technology that has the ability to increase an individual's longevity.”

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The conference will bring together industry experts, innovators and thought leaders to discuss strategies for disease remediation and tissue repair; many are expected to be from the global regenerative medicine industry. Topics to be discussed include 3D-BioPrinting, clinical applications for adult stem cell therapies, bone and cartilage tissue engineering, and medical tourism.

The medical tourism industry has a current value of over \$100 billion and a growth rate of 25 percent annually. Of the \$100 billion potential, Hawaii currently gains only a small fraction of this revenue. The conference will host a panel discussion with local traditional and Native Hawaiian healthcare providers, business leaders, educators, political leaders, hospital administrators and representatives of the tourism industry to determine how Hawaii can become a more prominent player in this arena.

The conference is highlighted by a plethora of well-known scientists, physicians and legislators including Senator Dr. Josh Green, D-Hawaii Island, the PMRC keynote speaker; Dr. Ira Zunin, an occupational medical specialist at Manakai O Malama Integrative Health Care Group and Rehabilitation Center; and Morgan Pile, executive vice president for sales and program development for Advanced Medical Pricing Solutions. Pile is a national and international consultant who is frequently cited in the media for his expertise on the Affordable Care Act (ACA) compliance, especially as it applies in the medical tourism industry. Dr. Green's keynote speech is free to the public.

Students will have an opportunity (at a reduced kamaaina rate) to participate in a wide range of exciting scientific lectures, discussions and networking opportunities with experts, researchers and up-and-coming leaders in the field. In addition, students can participate with poster presentations during the 60- to 90-minute poster sessions beginning at 4 p.m. each day. The poster sessions will be an interactive forum for authors to discuss their work with peers, visiting faculty, scientists and leaders in the regenerative medicine field. In recognition of scientific merit, the PRMC will present the "Best Poster Research Presentation Award."

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“Students are the future leaders of our industry,” Avery continued. “Hawaii boasts so many talented STEM (science, technology, engineering and mathematics) students who are interested in robotics and science, and we want to show them how relevant their interests are to regenerative medicine so they can see just how vast their career options are in Hawaii.”

There are significant discounts for local college STEM students, as well as physicians and exhibitors. Admission is free for high school students. The conference starts at 8:30 a.m. November 6 and continues until 4:30 p.m. November 7. All breakfast, lunch and roof-top pau hana offerings are included in admission.

For more information and to register, please go to www.pacificregenerativeconference.com.

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