



Chase Conching

CREATIVE DIRECTOR

Chase joined CommPac after returning home to Hawaii upon graduating from Chapman University in Orange, California with a degree in graphic design and cross-cultural studies. He is also a graduate of Kamehameha Schools.

While studying, Chase undertook freelance and agency design work in which he developed multiple award-winning brand identities and web campaigns for startups, technology companies, community organizations, restaurants and retailers. Chase's work has been featured in local and national trade publications.

Chase is known for his design sensibility that strays from the norm, yet stays on brand and is always relevant to the desired audience. His work embodies a sophisticated, global flair, matched with a deep connection to Hawaii's culture.

While at CommPac, he has executed stand-out designs including brand identity systems, advertising and marketing campaigns, websites, newsletters, annual reports, posters, flyers and more for almost every client on CommPac's roster.

Chase is a member of the American Institute of Graphic Arts (AIGA), Honolulu and Orange County chapters. He is also a member of The American Advertising Federation (AAF), Hawaii chapter, and an active supporting volunteer with the Honolulu Museum of Art, Make-A-Wish Hawaii and The Salvation Army Echelon. In 2016, Chase served as the art director for AAF's annual advertising awards show.