



# Mari Galiher

ACCOUNT EXECUTIVE/SOCIAL MEDIA STRATEGIST

Mari Galiher joined the CommPac team as an account executive and social media strategist with responsibility for creating and managing the social media platforms for many of the firm's major clients.

She most recently worked at the University of Hawaii (UH) Foundation as a donor relations coordinator. Mari has created social media content for the National Kidney Foundation of Hawaii, the UH Cancer Center and E Noa Corporation. She was a marketing intern and investigator for Galiher DeRobertis Ono, now known as Galiher DeRobertis Waxman.

Mari holds both a bachelor's and a master's degree in communications from UH at Manoa. Her master's thesis focused on self-disclosure practices and effects among micro-celebrities and individuals with mental illness who become famous via social media networks and their followers. She presented her study at the 6th Annual Social Media Technology Conference & Workshop at Howard University.

Mari serves on the board of directors for Hawaii Children's Cancer Foundation (HCCF) as the youngest board member and a childhood cancer survivor. She serves on HCCF's fundraising committee and co-chairs the media & awareness committee.