



Kitty Lagareta

CHIEF EXECUTIVE OFFICER

Kitty Lagareta joined CommPac as an account executive and ten years later was promoted to chief executive officer. A well-known and respected Hawaii communicator, entrepreneur and community leader, Kitty was selected as the first "Businesswoman of the Year" by Pacific Business News (PBN). This year she was named PBN's 2017 Women Who Mean Business Career Achievement honoree.

Kitty is integrally involved in clients' strategies and outcomes on a daily basis, working with the firm's professionals internally and with clients directly. She is known for her tenacious dedication to achieving each client's desired results and for handling some of Hawaii's most challenging and controversial issues over the past 30 years. She is an active partner in IPREX, a global partnership of independent communications firms of which CommPac is the Hawaii affiliate, and has served on its 12-member Executive Committee.

Before joining CommPac, Kitty was a founding board member and the first executive director of Hawaii's Ronald McDonald House. Later, she served as vice president of the Kapi'olani Health Foundation. She currently serves on the boards of the American Red Cross-Hawaii State Chapter, Assets School, Bishop Museum and the Oahu Economic Development Board. Kitty also serves on the boards of Diamond Head Theatre and Hawaii Symphony Orchestra. She is a past president of the Rotary Club of Honolulu, Hawaii's oldest and largest Rotary club.

Kitty served six years on the University of Hawaii Board of Regents, including two years as vice chair and two years as chair. She was recently honored as a University of Hawaii Distinguished Alumna.

In addition to having been honored as "Businesswoman of the Year," Kitty also has been honored as one of Hawaii's women leaders by the YWCA of Oahu. Other recognitions include: Junior Achievement of Hawaii by the Hawaii Business Hall of Fame; the Franklin Delano Roosevelt National Award for Distinguished Community Service by the Hawaii Chapter of the March of Dimes; and the Community Building Award by the Pacific Gateway Center. The American Red Cross-Hawaii State Chapter awarded her its Chairman's Cup and The Mediation Center of the Pacific recently acknowledged her for her community leadership and mediation expertise.

Kitty has received numerous awards for her work from the Hawaii chapters of the Public Relations Society of America (PRSA) and the International Association of Business Communicators (IABC), and PRSA Hawaii honored her as the Gregg W. Perry Public Relations Professional of the Year in 2003.

She is a graduate of the University of Hawaii, with a degree in English Literature.