

Friday, March 10, 2017

ISLAND AIR LAUNCHES SAVER FARES FOR FIRST AND LAST FLIGHTS

HONOLULU – Island Air, the value leader airline in the Hawaiian Islands, is making it more affordable to travel interisland with the introduction of its "Hele Mai Saver Fare." Starting immediately, travelers can save by booking the first and last flights of each of Island Air's routes. Fares on the first and last flights will be \$60* one way between Honolulu, Kahului and Līhu'e, and \$70* one way on flights between Honolulu and Kona.

"The Hele Mai Saver Fare is ideal for anyone traveling between the Islands for early morning appointments or all-day meetings, as well as those who want to enjoy an early dinner or sunset pau hana (happy hour) before catching the last flight out," said David Uchiyama, Island Air president and CEO. "The Hele Mai Saver Fare is also a great way for travelers to maximize their time by getting an early start and having a full day to spend time with family and friends on our beautiful Islands."

Island Air's flight schedule can be viewed at: https://www.islandair.com/flight-schedules. Reservations can be made online at www.islandair.com or by calling (800) 652-6541.

*The Hele Mai one-way fare includes one federal transportation segment tax and one security fee. Other taxes and fees may apply.

ABOUT ISLAND AIR

Island Air is the value leader in the Hawaiian Islands, offering 280 convenient flights each week between O'ahu, Maui, Kaua'i and Hawai'i Island. By the beginning of May 2017, Island Air expects to increase the number of flights to more than 450 each week. The affordable alternative for interisland travel, Island Air's 78-seat Q400 and 64-seat ATR-72 aircraft are able to provide captivating aerial views of Hawai'i's remarkable landscapes. Founded in 1980 as Princeville Airways, the company was renamed Island Air in 1992 and has been proudly serving the Islands of Hawai'i for 37 years.

For more information about Island Air or to make a reservation, visit www.islandair.com or call (800) 652-6541. Let us know how we are doing on Yelp or TripAdvisor or just stay connected by liking Island Air on Facebook at www.facebook.com/islandairhawaii, or follow us @IslandAirHawaii on Twitter and @IslandAir Hawaii on Instagram.

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