

NEWS RELEASE

FOR IMMEDIATE RELEASE

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COMMUNICATIONS PACIFIC REBRANDS AND MOVES TO NEW OFFICE

HONOLULU - Communications Pacific, Hawaii's leading integrated communications company, has rebranded to **CommPac**, unveiled a new logo, and announced it is moving to a new office in the eleven50 Building (formerly Atlas).

CommPac, a full-service communications agency, offers media relations, marketing, issues and crisis management, community building, social media services, and a variety of communications training programs and workshops.

"The transition to CommPac is a logical change for us, since most people refer to the company that way already," **Kitty Lagareta**, CEO, said. "Our new logo features a design that represents dialogue and synergy as well as the slogan '*Strategic Collaboration & Communications*.' On a daily basis, we work to connect our clients with people, opportunities, communities and other businesses to support their goals and objectives."

In addition to its rebranding, CommPac is moving its office to the 12th floor of the eleven50 Building (formerly Atlas) at 1150 South King Street, between Pensacola and Piikoi streets on Monday, February 27.

(more)

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“Our work and our company are continuously changing, so we felt it was time to refresh our brand and change our office dynamics to reflect the evolution of our business,” Lagareta said. “We’re implementing some new workplace practices that will position us well for the future, while maintaining CommPac’s reputation for excellence and results. We will always be client-focused, problem solvers.”

The company’s phone numbers and e-mail addresses will remain the same. Its new address is:

CommPac
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1150 South King Street
Suite 1200
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Phone: (808) 521-5391
Website: www.commpac.com

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