



Kitty Lagareta

CHIEF EXECUTIVE OFFICER

COMMUNICATIONS PACIFIC

Kitty Lagareta has been with Communications Pacific since she joined the firm as an account executive in 1986. She has headed the company since 1995. A well-known Hawai'i communicator and entrepreneur, Kitty was selected as the first "Businesswoman of the Year" by Pacific Business News.

Before joining Communications Pacific, Kitty was a founding board member and the first executive director of Hawai'i's Ronald McDonald House. Later, she served as vice president of the Kapi'olani Health Foundation. She currently serves on the boards of the American Red Cross-Hawai'i State Chapter, the Aloha Council of the Boy Scouts of America, ASSETS School and Enterprise Honolulu, an economic development organization. Kitty also serves on the board of Diamond Head Theatre. She is an active partner in IPREX (she has served on its 12-member Executive Committee), a global partnership of independent communications firms, of which Communications Pacific is the Hawai'i affiliate. She is a past president of the Rotary Club of Honolulu, Hawai'i's oldest and largest Rotary club; and she served two terms on the board of the Chamber of Commerce of Hawai'i. Among the other organizations on whose boards she has served are HiBEAM (Hawai'i Business Entrepreneur and Acceleration Mentors), Young CEOs, and the Hawai'i Justice Foundation.

Kitty served six years on the University of Hawai'i Board of Regents, including two years as vice chair and two years as chair. She has also served as an appointee on Hawai'i's Elections Review Task Force and the Elections Appointment and Review Panel (EARP).

In addition to having been honored as "Businesswoman of the Year," Kitty has also been honored as one of Hawai'i's women leaders by the YWCA of Oahu. Junior Achievement of Hawai'i named her to the Hawai'i Business Hall of Fame. The Hawai'i Chapter of the March of Dimes honored her with the Franklin Delano Roosevelt National Award for Distinguished Community Service, and the Pacific Gateway Center presented her its Community Building Award. The American Red Cross-Hawai'i State Chapter awarded her its Chairman's Cup. The Boy Scouts of America and its Aloha Chapter honored her with the Silver Beaver Award for extraordinary volunteer service.

Kitty has received numerous awards for her work from the Hawai'i chapters of both the Public Relations Society of America (PRSA) and the International Association of Business Communicators (IABC), and PRSA Hawai'i honored her as Gregg W. Perry Public Relations Professional of the Year (2003). She is a graduate of the University of Hawai'i, with a degree in English.