



# John McNamara

*PRESIDENT*

COMMUNICATIONS PACIFIC

John McNamara has more than 30 years of experience in communications, marketing and corporate relations, including 12 years in Hawaii and 20 years on the mainland.

At Communications Pacific (CommPac), John's responsibilities include: corporate relations, business development, client services and strategic planning.

Before joining CommPac as president in November 2015, John was an executive at the University of Hawaii at Manoa, serving as associate athletics director for external affairs from 2004 to 2015.

He supervised marketing, corporate partnerships, media relations, merchandising, advertising, promotions, branding, licensing, television, radio, computer operations, and Internet initiatives.

He also was the department's primary liaison to Oceanic Time Warner Cable (television partner), ESPN 1420 (radio partner), and the Honolulu Star-Advertiser (publications partner).

Prior to coming to Hawaii, John was a senior administrator at conference headquarters in Toledo, Denver, and Chicago. He worked with 41 different universities and was responsible for the development and implementation of national, regional and local marketing and media relations programs.

John graduated from the University of Toledo in 1985 with a bachelor of arts degree in communications, specializing in TV broadcasting and minoring in political science. Following graduation, he worked in the UT media relations office for eight years, including four years as sports director.

He is married to Sherry Menor-McNamara, president and CEO of the Chamber of Commerce Hawaii. They reside in downtown Honolulu.