



# David Lato

SENIOR DIRECTOR

COMMUNICATIONS PACIFIC

David Lato joined Communications Pacific (CommPac) in 2012 as an account executive, bringing with him more than 10 years of experience in public relations and nonprofit grant administration and management. Since then, he has assisted a variety of clients with community building, media relations, and strategic counsel and planning. He has also been instrumental in developing a crisis communication training program and providing enculturation training.

Before joining CommPac, David was the grants program administrator for Easter Seals Hawaii, where he helped secure and manage more than \$12 million in capital and programmatic grants from government, corporations, and local foundations and trusts. He also helped arrange and oversee numerous fundraisers and community events.

Earlier, David worked at Community Links Hawaii, where he administered \$3 million in grant funds for a project targeting at-risk and vulnerable youth through digital media. He previously worked in public relations at AlohaCare, where he spearheaded community and stakeholder outreach, and at the public affairs division of McNeil Wilson Communications. He began his career as an instructor in Waianae High School's Searider Productions program.

A graduate of the University of Hawaii, David earned a master's of business administration degree from Chaminade University of Honolulu. Born and raised in Honolulu, he is a graduate of Waianae High School.