

# NEWS RELEASE

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## STARWOOD HOTELS & RESORTS in HAWAII NAMES CARYL LEE ACCOUNT DIRECTOR, LEISURE

**HONOLULU** — Starwood Hotels & Resorts has named Caryl Lee as account director for Hawaii leisure sales at Starwood’s 11 resort properties on four islands. The position includes responsibility for leisure transient and leisure group business, as well as fostering professional relationships with travel agencies, independent travel counselors and travel wholesalers. She will be based in Huntington Beach, California.

A seasoned sales professional with more than 20 years of experience in Hawaii leisure travel, Lee has rejoined the Starwood Sales Organization. From 2004 to 2011 she was regional sales manager for Starwood in Hawaii, serving key accounts and implementing wholesale partner trainings. She also worked for The St. Regis Princeville Resort from 2013 to 2015 as account director of leisure sales for the western United States.

“We are very pleased that Caryl has returned to the Starwood family,” said David Richard, Regional Director of Sales & Marketing, Hawaii & French Polynesia. “She is a true professional who understands the needs of our key accounts. Additionally, her industry knowledge, gained from many years of selling travel to the Islands, makes her a perfect fit for our Starwood team.”

The recipient of many industry accolades and honors, Lee received the TravelAge West WAVE Award two years in a row for “Best Hotel Representative.” In 2011 she was honored as “Top Hotel Representative” by Travel Weekly.

(more)



Lee began her travel career with Hawaii World, where she served the luxury Hawaii market for a decade (1993 to 2003). She then moved to Starwood Hawaii, followed by sales management positions at Classic Vacations, The St. Regis Princeville Resort, and most recently Turtle Bay Resort.

### **About Starwood Hotels & Resorts Hawaii**

With 11 properties across the diverse Hawaiian Islands of Oahu, Maui, Kauai and Hawaii, the Big Island, Starwood Hotels & Resorts Hawaii offers the best hotel destinations to celebrate romance, reconnect with family, focus on business or launch an adventure. Located on or just footsteps away from the Islands' best beaches, Starwood Hotels & Resorts in Hawaii is a collection of iconic and historic hotels and resorts – properties with expansive and breathtaking backdrops, innovative guest programming and luxurious amenities representing internationally renowned hotel brands from Sheraton, Westin, Luxury Collection and St. Regis. For more information about Starwood Hotels & Resorts in Hawaii, please call (866) 716-8140 or visit [www.starwoodhotelshawaii.com](http://www.starwoodhotelshawaii.com).

Starwood Hotels & Resorts is owned by **Marriott International, Inc.** (NASDAQ: MAR), the world's largest hotel company based in Bethesda, Maryland, USA, with more than 5,700 properties in over 110 countries. Marriott operates and franchises hotels and licenses vacation ownership resorts. The company's 30 leading brands include: *Bulgari®*, *The Ritz-Carlton®* and *The Ritz-Carlton Reserve®*, *St. Regis®*, *W®*, *EDITION®*, *JW Marriott®*, *The Luxury Collection®*, *Marriott Hotels®*, *Westin®*, *Le Méridien®*, *Renaissance® Hotels*, *Sheraton®*, *Delta Hotels by Marriott<sup>SM</sup>*, *Marriott Executive Apartments®*, *Marriott Vacation Club®*, *Autograph Collection® Hotels*, *Tribute Portfolio™*, *Design Hotels™*, *Gaylord Hotels®*, *Courtyard®*, *Four Points® by Sheraton*, *SpringHill Suites®*, *Fairfield Inn & Suites®*, *Residence Inn®*, *TownePlace Suites®*, *AC Hotels by Marriott®*, *Aloft®*, *Element®*, *Moxy® Hotels*, and *Protea Hotels by Marriott®*. The company also operates award-winning loyalty programs: *Marriott Rewards®*, which includes *The Ritz-Carlton Rewards®*, and *Starwood Preferred Guest®*. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com) and @MarriottIntl.