



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### **FOURTH ANNUAL HAWAII HOMEBUYERS FAIR 2016: HELPING HAWAII'S FAMILIES BUY, SELL AND BUILD A HOME**

**HONOLULU** – To assist Hawaii residents seeking to enter Hawaii's increasingly tight residential market, the Honolulu Star-Advertiser and Alternate Energy are sponsoring the fourth annual Hawaii Homebuyers Fair on Saturday, Aug. 27, from 9 a.m. to 3 p.m. at the Hawaii Convention Center (1801 Kalakaua Avenue). This free event will offer potential homebuyers, homeowners and anyone interested in homeownership the chance to meet with real estate developers, home improvement vendors and representatives from community homeownership resources.

“Based on the resounding success of the first three homebuyers fairs, we wanted to continue to be a resource and provide people with the knowledge they need to make the right choices for one of the biggest decisions they will ever make – buying a home,” said Dennis Francis, publisher of the Honolulu Star-Advertiser. “The Hawaii Homebuyers Fair is an all-inclusive resource that takes the mystery out of buying, selling, building and improving a home in Hawaii. It is a superb opportunity to seek answers to any real estate, building or financing questions.”

Attendees will have the opportunity to visit and meet with more than 25 tradeshow vendors representing real estate companies, mortgage companies, home improvement solutions and builders, as well as homeownership community resources and non-profit organizations.

(more)

In addition, workshops throughout the day include:

- First-Time Homebuyers Workshop, hosted by Locations, LLC
- ABCs of Credit for First-Time Homebuyers, hosted by Bank of Hawaii
- Energy Efficiency in the Home with Mitsubishi Electric Elite Products, hosted by Alternate Energy

Attendees interested in being pre-qualified for a home loan by mortgage companies and service providers are encouraged to bring their current tax documents, pay stubs and other information about their income and expenses.

The Hawaii Homebuyers Fair is free to the public. The first 500 people who pre-register online at [www.hawaiihomebuyersfair.com](http://www.hawaiihomebuyersfair.com) will receive free parking (sponsored by Ward Village).

Attendees also may enter to win many prizes, including a chance to win \$100,000, sponsored by the Honolulu Board of REALTORS®, up to \$20,000 worth of premium Mitsubishi Electric HVAC air-conditioning products and a Vacations Hawaii trip for two to Las Vegas from Alternate Energy by visiting their tradeshow booth or workshop.

For information about the tradeshow, workshops or to pre-register, visit:

[www.hawaiihomebuyersfair.com](http://www.hawaiihomebuyersfair.com).

*The Honolulu Star-Advertiser is Oahu's leading provider of in-depth, consistent and credible local news and information. It has an average weekly readership of 537,105, or 72 percent of Oahu adults, according to Scarborough Research. Its website, [staradvertiser.com](http://staradvertiser.com), receives more than 18 million monthly page views worldwide as measured by Google Analytics and is "Liked" by 315,000 Facebook users, ranking sixth in the nation among daily newspapers. The Honolulu Star-Advertiser is the flagship publication of Oahu Publications Inc., whose portfolio includes The Garden Island, Hawaii Tribune-Herald, West Hawaii Today, MidWeek, the Hawaii Army Weekly, Hawaii Marine, Ho'okele Weekly, HILuxury, and a growing roster of community periodicals and in-room resort magazines.*

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