



NEWS RELEASE

FOR IMMEDIATE RELEASE

Thursday, June 2, 2016

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GET FIT FOR SUMMER! EXERCISE YOUR READING MUSCLES WITH McDONALD'S® AND RONALD McDONALD®

HONOLULU – McDonald's® Restaurants of Hawaii is joining forces with the Hawaii State Public Library System (HSPLS) and other corporate supporters to sponsor this year's Children's and Teen Summer Reading Programs. With a theme of health and fitness, summer readers will enjoy activities that focus on strengthening the mind, body and soul.

The program kicks off on Saturday, June 4, from 10 a.m. to 1 p.m. with a "READ. MOVE. GET FIT!" event at the Hawaii State Library located at 478 S. King Street in Honolulu. The event will feature Olympic Gold Medalist Kristi Yamaguchi's Reading Adventure with very special guest readers Kristi Yamaguchi, (also an early literacy advocate and children's book author), Auli'i Cravalho, (voice of Moana in the upcoming Walt Disney Animation Studios feature "Moana"), Clyde Aikau (Quicksilver Eddie Aikau Big Wave Surfing Champion and Inspirational Educator) among others. First Lady Dawn Ige (wife of Gov. David Ige) will also participate in Kristi Yamaguchi's Reading Adventure as a member of a group of VIP guest readers. The Friends of the Library of Hawaii and other event sponsors will join in for a fun-filled day aimed at encouraging guests to exercise their reading muscles.

During the kickoff event, keiki and their families are invited to stop by the McDonald's of Hawaii tent for goodies and games presented by Moms In Hawaii. Ronald McDonald® will also make an appearance. Attendees will have the opportunity to meet Ronald and take photos with him.

(more)

“We are happy to partner with the Hawaii State Library to help support this wonderful summer reading program,” said Melanie Okazaki, McDonald’s Restaurants of Hawaii regional marketing manager. “Reading is fundamental to having a successful future and it is great to help our local families get excited about reading.”

The HSPLS Summer Reading Program will run from Sunday, June 5 through Saturday, July 16. During this time, children and teens who visit their local library and read at least 20 minutes a day during the program are eligible to receive a weekly reading incentive, including a McDonald’s coupon good for a free ice cream cone, apple slices or Fruit 'N Yogurt Parfait®, while supplies last. Parents are also encouraged to make this a family affair by registering for this free, six-week program at one of the 50 public libraries across the state.

“We are so thrilled that McDonald's Restaurants of Hawaii continues to support our Summer Reading Program,” said Susan Nakata, manager of HSPLS’ Library Development Services Section. “McDonald's has been a proud sponsor of the program for more than a decade, playing an integral part in helping to get our keiki and teens more actively engaged in reading.”

A festive feature of this year’s program is the return of a friendly face, Ronald McDonald®, who will appear in “Get Moving With Ronald McDonald” at several library locations on Oahu. McDonald’s regional staff, owner/operators and managers also will read books aloud alongside Ronald.

(more)

“Get Moving With Ronald McDonald” show times, dates and locations are as follows:

**Dates and times are subject to change*

- **Tuesday 5/31 – 9:30 a.m.**
Kalihi-Palama Public Library
- **Wednesday 6/1 – 10:30 a.m.**
Kailua Public Library
- **Thursday 6/2 – 10:30 a.m.**
Kaneohe Public Library
- **Saturday 6/4 – 10:00 a.m.**
Waialua Public Library
- **Monday 6/6 – 10:30 a.m.**
Kapolei Public Library
- **Wednesday 6/8 – 9:30 a.m.**
Pearl City Public Library
- **Thursday, 6/9 – 10:00 a.m.**
Waimanalo Public and School Library
- **Tuesday 6/14 – 10:00 a.m.**
Waipahu Public Library
- **Wednesday, 6/15 – 10:00 a.m.**
Aiea Public Library
- **Thursday, 6/16 – 10:00 a.m.**
Hawaii Kai Public Library
- **Monday 6/20 – 10:00 a.m.**
Liliha Public Library
- **Tuesday, 6/21 – 10:30 a.m.**
Mililani Public Library
- **Friday, 6/24 – 10:00 a.m.**
Kahuku Public and School Library
- **Saturday, 6/25 – 10:00 a.m.**
Aina Haina Public Library
- **Thursday, 6/30 – 3:00 p.m.**
Waikiki-Kapahulu Public Library
- **Friday, 7/8 – 10:00 a.m.**
Salt Lake-Moanalua Public Library
- **Saturday, 7/9 – 10:30 a.m.**
Manoa Public Library
- **Friday, 7/15 – 10:00 a.m.**
Ewa Beach Public and School Library

About McDonald's Restaurants of Hawaii

McDonald's Restaurants of Hawaii has 82 restaurants and more than 5,200 employees in Hawaii, Guam and Saipan. In Hawaii alone, the company has 74 restaurants and more than 4,600 employees. McDonald's total economic impact on the state yearly, directly and indirectly, is about \$370 million in spending and nearly 12,000 jobs in the community. McDonald's prides itself on offering career opportunities to employees, with most managers staying with the company for more than 18 years. Follow McDonald's Restaurants of Hawaii on Twitter at @McDonaldsHawaii.

About McDonald's USA

McDonald's USA, LLC, serves a variety of menu options made with quality ingredients to more than 25 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. Customers can now log online for free at approximately 11,500 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit www.mcdonalds.com, or follow us on Twitter @McDonalds and Facebook www.facebook.com/mcdonalds.

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