

Tuesday, April 12, 2016
For Immediate Release

ISLAND AIR LAUNCHES KŪPUNA & KEIKI SAVER FARE

Seniors and Children Fly the Island Way with \$62 One-Way Fares

HONOLULU – Island Air is making it easier and more affordable for Hawai‘i’s oldest and youngest travelers to stay connected across the Islands with the introduction of its new “Kūpuna and Keiki Saver Fare.” Starting April 12, 2016, residents and visitors 62 years or older or 12 years or younger can travel between O‘ahu, Maui and Kaua‘i for \$62* one way.

“Caring for our kūpuna and keiki is such an important part of who we are in Hawai‘i,” said Les Murashige, Island Air president and CEO. “The Kūpuna & Keiki Saver Fare is designed to provide a reliable, affordable alternative for our seniors and young children to travel interisland and stay connected with family. The Kūpuna & Keiki Saver Fare is just one more way Hawai‘i residents and visitors can Fly the Island Way.”

Reservations can be made online at www.islandair.com or by calling (800) 652-6541. A valid ID and proof of age is required upon check-in.

*The \$62 one-way fare is non-refundable and non-transferable, subject to seat availability and can be changed without notice. The fare includes one (1) federal transportation segment tax and one (1) security fee. Other taxes, fees, and restrictions may apply.

ABOUT ISLAND AIR

Island Air is the value-leader in the Hawaiian Islands, offering 216 convenient flights each week between O‘ahu, Maui and Kaua‘i. The affordable alternative for interisland travel, Island Air’s 64-seat ATR-72 aircraft are able to provide captivating up-close views of Hawai‘i’s remarkable landscapes. Founded in 1980 as Princeville Airways, the company was renamed Island Air in 1992 and has been proudly serving the islands of Hawai‘i for more than 35 years.

(more)

For more information about Island Air, visit www.islandair.com or call (800) 652-6541. Let us know how we are doing on Yelp or TripAdvisor or just stay connected by liking Island Air on Facebook at www.facebook.com/islandairhawaii, or follow @IslandAirHawaii on Twitter and @IslandAir_Hawaii on Instagram.

####

CONTACT:

Russell Pang
(808) 543-3591
rpang@commpac.com

Nicole Fuertes
(808) 543-3551
nfuertes@commpac.com