

NEWS RELEASE

FOR IMMEDIATE RELEASE

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‘ALOHA, LADY BLUE’ BOOK SIGNING AT COSTCO HAWAII KAI

All Author’s Royalties From Charley Memminger’s Novel Will Be Donated to Hawaiian Humane Society

HONOLULU – Author and screenwriter Charley Memminger will be signing copies of the paperback edition of his novel “Aloha, Lady Blue (The Mystery of Kahala Road)” at Costco Hawaii Kai at noon on Saturday, March 19.

Memminger has pledged all of his author’s royalties to the Hawaiian Humane Society.

“We’re excited to get the books into all the Costcos in Hawaii and that Costco Hawaii Kai will host a book signing this Saturday,” Memminger said. “It’s rare that Costco hosts book signings so we are honored to get such great support from one of the state’s leading retail outlets. I hope people will come to the signing and help make ‘Aloha, Lady Blue’ one of the best selling locally written novels of all time. And all for a great cause!”

Memminger has had a long relationship with the Humane Society, from emceeding the opening of its dog park in Waialae to adopting family pets.

“There are so many worthy nonprofits in Hawaii it’s hard to single out one to help,” he said. “But the Humane Society is close to my heart because it does so many important things in the community, including helping shut down puppy mills, sheltering lost pets, rescuing animals in distress and providing spay/neuter services. It’s a privilege to have the Humane Society partner with us and we hope the sale of the book provides it a steady stream of support for many years.”

(more)

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"Aloha, Lady Blue," published in paperback in Hawaii by Watermark Publishing, is a humorous, tropical thriller set in Hawaii and based on Memminger's experiences as a former Honolulu newspaper crime and investigative reporter and a national award-winning humor columnist.

The novel's hardcover edition was published nationally in 2013 by St. Martin's Press and received rave reviews, including a rare "Red Star" review by Publisher's Weekly, the bible of the book-publishing industry.

Memminger is available on request to speak with community or private groups about his colorful career as an award-winning newspaper crime reporter and humor columnist, as well as a novelist and screenwriter. You can reach him by email at cmemminger@hawaii.rr.com.

"Aloha, Lady Blue" is available at all Hawaii Costco stores, Barnes & Noble at Ala Moana Center and in Lahaina, Book Ends in Kailua, SoHa Living in Waiialae and Kailua, Native Books/Na Mea Hawaii in Ward Center and at the Maui Ocean Center. It also is available online at Amazon.com and barnesandnoble.com, as well as Watermark Publishing's website at <http://www.bookshawaii.net/>.

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