



## NEWS RELEASE

For Immediate Release  
Monday, February 1, 2016

Media Contact:  
Jean Dickinson  
(808) 921-4038  
Jean.dickinson@starwoodhotels.com

Russell Pang  
Communications Pacific  
(808) 543-3591  
rpang@commpac.com

### **ROOMS WITH A VIEW: “OCEAN PROMOTION” AT STARWOOD HOTELS & RESORTS IN HAWAII**

HONOLULU — Hawaii’s best beaches, spectacular sunsets and amazing ocean vistas are now more enticing than ever. Starwood Hotels & Resorts in Hawaii has relaunched its popular “Ocean Promotion Plus” package, offering guests savings of up to 30 percent and daily breakfast for two at all of its 11 resort properties. The Ocean Promotion Plus package applies to ocean view and other guest rooms and is available for stays between February 15, 2016 and December 31, 2016.

Ocean Promotion Plus is an ideal way to book the perfect Hawaii getaway, combining the convenience of daily breakfast with the unabashed feeling of luxury that comes from a Hawaii ocean view. Travelers can select from diverse activities at 11 properties on four islands that are on or just steps away from the beach: Watch the sunset off world-famous Waikiki Beach at [The Royal Hawaiian, a Luxury Collection Resort](#), [Sheraton Waikiki](#), [Moana Surfrider, A Westin Resort & Spa](#) and [Sheraton Princess Kaiulani](#). Marvel at humpback whales as they breach in the waters fronting [Sheraton Maui Resort & Spa](#), [The Westin Maui Resort & Spa](#) and [The Westin Ka’anapali Ocean Resort Villas](#). Observe majestic manta rays in their natural habitat from [Sheraton Kona Resort & Spa at Keauhou Bay](#). Or gaze with wonder at Kauai’s picturesque beaches, dramatic cliffs and tranquil bays from the comforts of [The St. Regis Princeville Resort](#), [Sheraton Kauai Resort](#) and [The Westin Princeville Ocean Resort Villas](#).

(more)



MERIDIEN

LOFT

THE LUXURY COLLECTION

WESTIN

FOUR POINTS



“We are delighted to bring back Ocean Promotion Plus, which has been one of our most popular packages because it offers great value for our guests and provides a wide selection of locations and room types throughout the Islands to ensure the most memorable Hawaii vacation,” said David Richard, regional director of sales and marketing for Starwood Hotels & Resorts in Hawaii and French Polynesia.

For information and reservations, visit [OceanPromotionHawaii.com](http://OceanPromotionHawaii.com) or call 866-716-8140 and ask for rate plan LUPKG1 or OCEAN PROMOTION PLUS.

### **About Starwood Hotels & Resorts Hawaii**

With 11 properties across the diverse Hawaiian Islands of Oahu, Maui, Kauai and Hawaii, the Big Island, Starwood Hotels & Resorts Hawaii offers the best hotel destinations to celebrate romance, reconnect with family, focus on business or launch an adventure. Located on or just footsteps away from the Islands’ best beaches, Starwood Hotels & Resorts in Hawaii is a collection of iconic and historic hotels and resorts – properties with expansive and breathtaking backdrops, innovative guest programming and luxurious amenities representing internationally renowned hotel brands from Sheraton, Westin, Luxury Collection and St. Regis. For more information about Starwood Hotels & Resorts in Hawaii, please call (866) 716-8140 or visit [www.starwoodhotelshawaii.com](http://www.starwoodhotelshawaii.com).

### **About Starwood Hotels & Resorts Worldwide, Inc.**

[Starwood Hotels & Resorts Worldwide, Inc.](http://StarwoodHotelsWorldwide.com) is one of the leading hotel and leisure companies in the world with more than 1,200 properties in some 100 countries and over 180,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: [St. Regis](#)<sup>®</sup>, [The Luxury Collection](#)<sup>®</sup>, [W](#)<sup>®</sup>, [Westin](#)<sup>®</sup>, [Le Méridien](#)<sup>®</sup>, [Sheraton](#)<sup>®</sup>, [Four Points](#)<sup>®</sup> by Sheraton, [Aloft](#)<sup>®</sup>, [Element](#)<sup>®</sup> and the recently introduced [Tribute Portfolio](#)<sup>™</sup>. The Company boasts one of the industry’s leading loyalty programs, [Starwood Preferred Guest](#) (SPG<sup>®</sup>), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood recently announced plans to spin off its Starwood Vacation Ownership, Inc. business, a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands, into a standalone public company by the end of 2015. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).

###