



NEWS RELEASE

FOR IMMEDIATE RELEASE

Friday, January 8, 2016

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NEW YEAR USHERS IN FAMILIAR FAVORITE *Mushroom Swiss Quarter Pounder[®] With Cheese Is Back at McDonald's[®] Restaurants of Hawaii*

HONOLULU – It's a new year with a familiar twist. McDonald's[®] Restaurants of Hawaii is welcoming 2016 with the return of a local favorite, the Mushroom Swiss Quarter Pounder[®] with cheese.

Made with 100% pure beef, seared to be thicker and juicier, and layered with slices of melty Swiss cheese and mushrooms on a sesame seed bun, the Mushroom Swiss Quarter Pounder with cheese is sure to make your taste buds do a happy dance.

"It's easy to see why the Mushroom Swiss Quarter Pounder with cheese is a fan favorite," said Melanie Okazaki, McDonald's Restaurants of Hawaii regional marketing manager. "We've taken the already popular Quarter Pounder with cheese and jazzed it up for a taste that our local customers have grown to love."

Customers can get their hands on a Mushroom Swiss Quarter Pounder with cheese Extra Value Meal[®] for \$6.99 at participating McDonald's restaurants Jan. 8 through Feb. 8 or while supplies last.

(more)

About McDonald's Restaurants of Hawaii

McDonald's Restaurants of Hawaii has 87 restaurants and more than 5,200 employees in Hawaii, Guam and Saipan. In Hawaii alone, the company has 77 restaurants and more than 4,600 employees. McDonald's total economic impact on the state yearly, directly and indirectly, is about \$370 million in spending and nearly 12,000 jobs in the community. McDonald's prides itself on offering career opportunities to employees, with most managers staying with the company for more than 18 years. Follow McDonald's Restaurants of Hawaii on Twitter at @McDonaldsHawaii.

About McDonald's USA

McDonald's USA, LLC, serves a variety of menu options made with quality ingredients to more than 25 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. Customers can now log online for free at approximately 11,500 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit www.mcdonalds.com, or follow us on Twitter @McDonalds and Facebook www.facebook.com/mcdonalds.

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