



NEWS RELEASE

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MIX AND MATCH YOUR WAY INTO 2016 WITH THE NEW McPICK 2 VALUE MENU

Customers get more of what they love for less with McPick 2 Menu

HONOLULU – How do you mix and match, Hawaii? Whether you prefer the classic taste of a McDouble[®] and McChicken[®] sandwich or the subtle sweet and salty combination of McDonald's[®] World Famous Fries and a Cone, the choice is yours to mix and match to the max at McDonald's Restaurants of Hawaii with the introduction of its new McPick 2 value menu.

McDonald's will ring in 2016 with the launch of McPick 2 for \$2 – a new value menu that gives customers the flexibility to combine some of their favorite menu items at an unbeatable price. Beginning January 5 through February 8, and for a limited time only, customers may select from the McPick 2 for \$2 menu, which includes a McDouble sandwich, McChicken sandwich, Small Fry, Mozzarella Sticks or Cone.

“We couldn't think of a better way to celebrate the start of a new year than with the launch of our new McPick 2 value menu,” said Melanie Okazaki, McDonald's Restaurants of Hawaii regional marketing manager. “McPick 2 is a value game changer and truly puts the customization and choice in our customers' hands. We're excited to share this with our customers and look forward to the many great things to come in 2016.”

(more)

Following the McPick 2 for \$2 value offer, customers will find great delight in the McPick 2 for \$6 menu consisting of a Quarter Pounder® with cheese, Big Mac® sandwich, Filet-O-Fish® sandwich or 10-Piece Chicken McNuggets®. The McPick 2 for \$6 menu will run from February 29 through March 29.

About McDonald's Restaurants of Hawaii

McDonald's Restaurants of Hawaii has 87 restaurants and more than 5,200 employees in Hawaii, Guam and Saipan. In Hawaii alone, the company has 77 restaurants and more than 4,600 employees. McDonald's total economic impact on the state yearly, directly and indirectly, is about \$370 million in spending and nearly 12,000 jobs in the community. McDonald's prides itself on offering career opportunities to employees, with most managers staying with the company for more than 18 years. Follow McDonald's Restaurants of Hawaii on Twitter at @McDonaldsHawaii.

About McDonald's USA

McDonald's USA, LLC, serves a variety of menu options made with quality ingredients to more than 25 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. Customers can now log online for free at approximately 11,500 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit www.mcdonalds.com, or follow us on Twitter @McDonalds and Facebook www.facebook.com/mcdonalds.

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