

# NEWS RELEASE

For Immediate Release  
December 14, 2015

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## STARWOOD HOTELS & RESORTS NAMES JEAN DICKINSON AREA DIRECTOR OF COMMUNICATIONS

HONOLULU — Starwood Hotels & Resorts has named Jean Dickinson its area director of communications in Hawaii. Dickinson will lead the public relations team for Starwood’s 11 resort properties on four islands. This includes responsibility for the area’s brand and hotel positioning objectives as executed through public relations, special events, promotional material and advertising.

Dickinson, who has an extensive background in public relations, advertising, marketing and strategic planning, comes to Starwood from Communications Pacific where she was a senior vice president working in media relations, issues management and brand stewardship.

“We are very pleased that Jean is joining the Starwood team,” said David Richard, Regional Director of Sales & Marketing, Hawaii & French Polynesia. “Her extraordinary background in travel, retail and consumer marketing, her experience on both the agency and the client side, as well as her deep understanding of Hawaii’s unique culture honed from many years living and working in the Islands, makes her a perfect fit for our Starwood ohana.”

Dickinson’s career includes six years as vice president of communications and marketing at the Alzheimer’s Association, California Southland Chapter; several years as a shopping center marketing director at Caruso Affiliated; and 15 years with international public relations firm Hill & Knowlton, including nearly eight years at Hill & Knowlton/Communications-Pacific in Hawaii.

Prior to that she was a partner in a Honolulu-based advertising agency and served as editor of Hawaii Hospitality and Hawaii Food Industry, two statewide trade magazines.

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### **About Starwood Hotels & Resorts Hawaii**

With 11 properties across the diverse Hawaiian Islands of Oahu, Maui, Kauai and Hawaii, the Big Island, Starwood Hotels & Resorts Hawaii offers the best hotel destinations to celebrate romance, reconnect with family, focus on business or launch an adventure. Located on or just footsteps away from the Islands' best beaches, Starwood Hotels & Resorts in Hawaii is a collection of iconic and historic hotels and resorts – properties with expansive and breathtaking backdrops, innovative guest programming and luxurious amenities representing internationally renowned hotel brands from Sheraton, Westin, Luxury Collection and St. Regis. For more information about Starwood Hotels & Resorts in Hawaii, please call (866) 716-8140 or visit [www.starwoodhotelshawaii.com](http://www.starwoodhotelshawaii.com).

### **About Starwood Hotels & Resorts Worldwide, Inc.**

[Starwood Hotels & Resorts Worldwide, Inc.](http://www.starwoodhotels.com) is one of the leading hotel and leisure companies in the world with more than 1,200 properties in some 100 countries and over 180,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: [St. Regis](#)<sup>®</sup>, [The Luxury Collection](#)<sup>®</sup>, [W](#)<sup>®</sup>, [Westin](#)<sup>®</sup>, [Le Méridien](#)<sup>®</sup>, [Sheraton](#)<sup>®</sup>, [Four Points](#)<sup>®</sup> by Sheraton, [Aloft](#)<sup>®</sup>, [Element](#)<sup>®</sup> and the recently introduced [Tribute Portfolio](#)<sup>™</sup>. The Company boasts one of the industry's leading loyalty programs, [Starwood Preferred Guest](#) (SPG<sup>®</sup>), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood recently announced plans to spin off its Starwood Vacation Ownership, Inc. business, a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands, into a standalone public company by the end of 2015. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).

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