



NEWS RELEASE

FOR IMMEDIATE RELEASE

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SAUCY IS BACK AT McDONALD'S® RESTAURANTS OF HAWAII

HONOLULU – It's here and just in time for the holiday season. McDonald's® Restaurants of Hawaii is welcoming back the return of a customer favorite – the McRib® sandwich – right in time for those hearty holiday cravings.

Beginning Dec. 1 and for a limited time only, customers can enjoy the taste of the McRib, featuring seasoned pork, McDonald's signature McRib sauce – a sweet, smoky, tangy, western barbeque-style sauce – plus pickles and onions on a hoagie-style roll.

“We know Hawaii loves their McRib,” said Melanie Okazaki, McDonald's Restaurants of Hawaii regional marketing manager. “We're so excited to bring back this customer favorite right in time for the holiday season. Grab it while you can.”

Customers can get their hands on a McRib Extra Value Meal® for \$5.99 at participating McDonald's restaurants Dec. 1 through Jan. 4 or while supplies last.

(more)

About McDonald's Restaurants of Hawaii

McDonald's Restaurants of Hawaii has 87 restaurants and more than 5,200 employees in Hawaii, Guam and Saipan. In Hawaii alone, the company has 77 restaurants and more than 4,600 employees. McDonald's total economic impact on the state yearly, directly and indirectly, is about \$370 million in spending and nearly 12,000 jobs in the community. McDonald's prides itself on offering career opportunities to employees, with most managers staying with the company for more than 18 years. Follow McDonald's Restaurants of Hawaii on Twitter at @McDonaldsHawaii.

About McDonald's USA

McDonald's USA, LLC, serves a variety of menu options made with quality ingredients to more than 25 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. Customers can now log online for free at approximately 11,500 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit www.mcdonalds.com, or follow us on Twitter @McDonalds and Facebook www.facebook.com/mcdonalds.

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