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For Immediate Release

**ISLAND AIR LAUNCHES ISLAND TRAVEL PAK COUPONS**  
*New Affordable Packages For Both Leisure And Business Travelers*

HONOLULU — Traveling interisland has become much more accessible and a lot less complicated with the launch of Island Air’s affordable Island Travel Pak.

The Island Travel Pak offers travelers two different interisland coupon packages to fit the needs of both leisure and business travelers. For leisure travelers, the Holoholo package provides six one-way coupons for an introductory price of \$429. For business travelers, the Ka ‘Elele package provides 20 one-way coupons for an introductory price of \$1,499. There are no minimum stays or blackout dates for both packages. Travel Paks are non-refundable and coupons are valid for 12 months from date of purchase.

“As part of our focus on providing residents and visitors with an economical, quality travel experience, Island Air is excited to offer Travel Paks for leisure or business interisland travelers,” said Dave Pflieger, CEO of Island Air. “Island Air’s Travel Paks provide a convenient way for travelers to explore more of Hawai‘i at an unbeatable price.”

To purchase a Travel Pak, customers must be enrolled in Island Air’s Island Miles frequent flier program. To become an Island Miles member, visit [www.islandair.com/island-miles](http://www.islandair.com/island-miles). Island Miles members can enjoy benefits such as mileage rewards, fast rewards, flexible rewards, sharable rewards, and priority boarding. For each Travel Pak purchased, members will receive 500 Island Miles for each segment traveled that can be redeemed for interisland travel on Island Air as well as mainland or international flights on United Airlines, a frequent flier partner.

Just in time for the holidays, Island Miles members who purchase Travel Paks can give the gift of an interisland trip to family and friends – Island Miles members must use their account to book flights.

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For more information, visit [www.islandair.com](http://www.islandair.com) or call (800) 652-6541. Let us know how we are doing on Yelp or TripAdvisor or just stay connected by liking Island Air on Facebook at [www.facebook.com/islandairhawaii](http://www.facebook.com/islandairhawaii), or follow @IslandAirHawaii on Twitter and @IslandAir\_Hawaii on Instagram.

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**About Island Air**

Island Air is the value leader in the Hawaiian Islands, offering over 165 convenient flights each week between O‘ahu, Maui, and Lāna‘i. The affordable alternative for interisland travel, Island Air's 64-seat ATR-72 aircraft are able to provide captivating up-close views of Hawai‘i’s remarkable landscapes. Founded in 1980 as Princeville Airways, the company was renamed Island Air in 1992 and has been proudly serving the Islands of Hawai‘i for 35 years. For more information and special offers, visit [IslandAir.com](http://IslandAir.com).